

## The “ROYAL RAJASTHAN - Classic Motoring Challenge” to be held in Rajasthan/India from the 7<sup>th</sup> to the 24<sup>th</sup> of March 2016

Claus Mueller, one of the Fundamental Characters of Germany's classic car scene, is promising a unique and exclusive up and coming Rally; the “Royal Rajasthan - Classic Motoring Challenge”, to be held in the truly delightful state of Rajasthan/India. Starting and ending in the legendary City Palace of Udaipur in Rajasthan direct on the picturesque Lake Pichola.

This Rally will be the first of many planned International Old-timer Rallies over the next few years, (dates to be announced) e.g., Iran, South Africa or Costa Rica. Mueller says: “The *Classic Motoring Challenge* itself, should be viewed as more of a Tour than a Rally. That is to say we want to be sure to have fun, to have the feeling that none of our participants feel under pressure or rushed, guaranteeing time to get to know and absorb this wonderful country, Places of interest, its Culture, it's Traditions and it's People.”

The idea for a Rally was triggered off by Mueller's friendship with His Royal Highness Arvind Singh Mewar the Maharana of Udaipur and his impressions of Rajasthan. Both being passionate Classic-Car lovers, they got to know each other at a Vintage & Veteran car show in Pebble Beach, California in 2012, where India's noble displayed his 1924 Rolls Royce in the 'Maharaja Class' winning the 'Lucius Beebe Trophy'.

During his visit to Rajasthan later in March 2013, Mueller was invited to attend the 'Holi Festivals' by H.R.H, it was here the idea for a Old-timer Rally was born. “Before setting foot in the Palace from Udaipur, I travelled for more than a week throughout Rajasthan finding myself being enchanted by the country and it's people. The more I saw the more the idea of a Rally came to mind.” says Mueller.

From the beginning on it was obvious that this Event is going to be a very unique one, unfortunately the number of teams participating is limited to 15, (2 persons per car, preferably mixed). On route we will be staying in the best hotels, the majority of them former Palaces. Some of the numerous evening dinners will be shared together with Maharajas, who will later guide you around their own private Car Collections.

The distance of around 2,200 km / 1,375 Miles is divided over 13 days and 8 stages. On concluding our Rally in Udaipur our participants will have the opportunity to attend the World Living Heritage Festivals as well as the religious Holika Dahan ceremony, naturally as Guests of honour of the Maharana. The Crowning event, and marking the end of our fantastic journey is being invited to experience at close quarters, stepping into the World of the spectacular 'Holi Festival of Colors' with it's magnificent natural chalk-powder (“Gulal”) and it's vibrant colours.

As you can appreciate this Adventure isn't particularly inexpensive with an All Inclusive Entrance Fee of 28,000 Euros per Team. (Please note: that costs such as flights, Transport and Shipping to the Location or vehicle maintenance costs, as well as Alcoholic beverages during the Rally are not included in the Starting Fee). Mueller promises a Once-in-a-Lifetime experience, with many Highlights, guaranteeing a personal fulfilment, “That money simply can't buy!”

Mueller informs, that in celebration of this wonderful event in the state of Rajasthan he has founded a Charity Organisation the “**Classic Motourist Charity e.V.**” stating that a share of the Starting Fee, Sponsor monies and voluntary donations are going to be used to help in local projects of our choice and give support where needed.

Claus Mueller adds, "Being a privilege guest and having the thrill of personally driving magnificent cars through such an exotic land, one should be prepared to give that country something back in return... It is encouraged that our participants to make where possible, voluntary donations to further assist our Goals. Naturally all participants will be invited to personally visit the work in progress, meet the people and witness for themselves just where and in what their financial support is invested, and to what degree of help and happiness it's achieving locally."

To receive further detailed Information & Registration forms to this Exotic-Classic-Car-Rally, please visit our Website under [www.royal-rajasthan.info](http://www.royal-rajasthan.info) / Email; [info@classicmobil.de](mailto:info@classicmobil.de). or contact Claus Mueller personally at +49 (0)171/5261050.

